

Pearland Theatre Guild Playbill 2015~2016 Advertising Rate Sheet

Prices quoted are for ads in playbills for all 8 shows in our 2015-2016 season. New for this season, all ads are in color. You may change your ad at any time during the season at no additional charge.

Full page back cover	\$600.00
Inside front cover	\$500.00
Full Page	\$400.00
One half page	\$250.00
One Fourth page Vertical or horizontal	\$150.00
Business Card Size	\$100.00
Personal Boosters/Shout-Outs	\$10.00 (Per Show)

Ad Information

Closing dates for ads and changes are two weeks before opening night. No refunds will be given for partial placements. Ads inserted later in the season will be prorated. Please call us at (713) 340-2540 or send email to director@pearl-theater.com with inquiries.

Ads are only good for the 8 show season. No special engagement or fundraiser ads are included with this order.

Ads must be jpg, gif, png, or .pdf properly sized of at least 300 dpi. The ad must be print ready, meaning it requires no typesetting, artwork, camera work, reductions, expansions, or screenings.

We cannot be responsible for poor print quality of low resolution or improperly sized ads. You will not receive a proof prior to printing.

Submission and Payment Information

Please send ads to director@pearl-theater.com

Payment may be mailed to:

Pearland Theatre Guild
11601 Shadow Creek Parkway, Suite 111-234
Pearland, TX 77584

Please make checks payable to : PEARLAND THEATRE GUILD

We also accept credit cards and PayPal payments via our website. However, please do be sure to send in/upload your ad, once you have made your online payment.

PLEASE SEE ATTACHED FOR SIZES/LAYOUT

Ad Layout and Sizes

FULL PAGE AD

4 ½" wide x 7 ½" high

HALF PAGE AD

4 ½" wide x 3 ⅝" high

QUARTER PAGE AD

4 ½" wide x 2 ½" high

(Can also be vertical)

FOLD

This is what a booster ad looks like. Please provide two lines of text, with a maximum of 65 characters per line.

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